

Article Directories

A Content Distribution Method

Motives for Using an Article Directory

- obtain referral traffic from the article
- increase backlinks for SEO purposes

NoFollow vs. DoFollow

- but... “Google Knows Best”
- just 1 of hundreds of factors

Title

- keep it to 70 characters or less

Summary

- keyword phrase in first sentence is recommended
- best if within the first 139 characters

Keywords

- target keyword phrases separated with a comma

Article Body

- 300-400 words (include 1 link in last paragraph only)
- do not try to add more links, it might get article denied

Author Info / Resource Box

- include only 2 or 3 links max. (*depending on site rules*)
- one to target your website root
- one to target a sub-page of your website
- one to target a related post elsewhere

ArticlesBase.com

- used as a sloppy RSS news feed

ArticlePros.com

- article submitted Dec 13th, 2010
- not indexed by Google for about 2 months
- very clean page / very clean copy
- link is very obscured
- link is DoFollow

WOW Gold – Content Scraping:

“Once you have a body of work, you will need to figure out how to sell abstract art. A good bra makes women feel safe and have confidence.”